

Actifile QuickStart Deployment Guide (A/NZ)

Actifile Data Privacy Platform is as easy as 1, 2, and 3:

- Request your account creation: email: jonathanS@actifile.com.au with subject line: ACTIFILE ACCOUNT.
- 2. Log into your Actifile Account: my.actifile.com > [Add Customer] > [Deployment] > [Installation].
- 3. Download the Actifile Sentry Agent [copy agent key] and deploy the Actifile Sentry Agent (about 2 min).

It is that easy. The rest is fully autonomous. Discovery, quantify, monitor and value your sensitive data without any additional effort. Introduction to Actifile and Breach Minimisation: Actifile and Data Privacy in 2025 (Australia).

What is Actifile

- A leading multi-tenanted Data Privacy Platform designed to automatically identify, quantify, and classify private, sensitive and regulated data without effort or friction.
- Actifile can make your data useless to a hacker even if it is stolen.
- Actifile has near zero friction to staff, compliance teams or IT teams.

Quick Links:

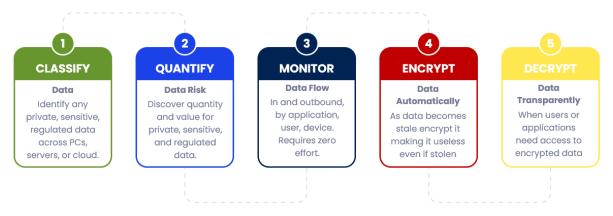
- Login (new interface): my.actifile.com (old interface: https://app.actifile.com/)
- 60 second demo of Actifile: https://vimeo.com/875873564/4aa1b2fa86
- Actifile (new version): Self-Paced Tour: (about 10 minutes) or Actifile Fact Sheet.
- 37 second Intro video to Actifile: https://vimeo.com/1002347067
- Book a Live Demo: https://calendly.com/cyber-anz/30-min-sales-demo-to-actifile

Questions:

- 1. What is the value of your data today and who has the greatest risk of data being stolen?
- 2. Are you compliant with the proposed Data Privacy laws expected to be released in 2025?
- 3. Would you like your stale data made useless to a hacker, even if it is stolen?

Data Privacy Platform

Autonomous Platform that **encrypts** data as it becomes stale to make it useless to a hacker -even if it is stolen!



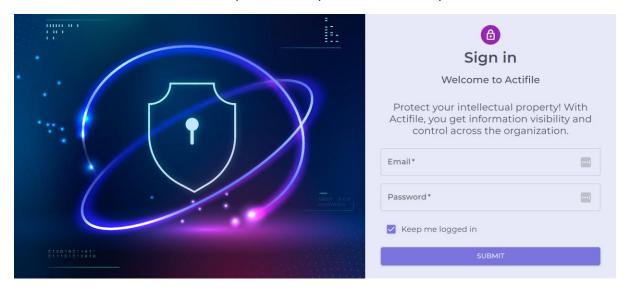


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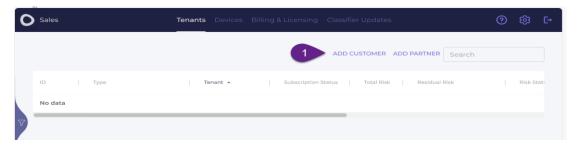
Welcome to Actifile! This guide will help you quickly and efficiently deploy Actifile in your organisation, to identify, quantify, classify, monitor and value your sensitive data with minimal effort. Follow the steps below to get started.

Step 1: Log into your Actifile Account

- Visit: https://my.actifile.com/
- 2. Sign in with your email and your password (generic password is 123456).
 - 1. You should have received an email with your login and password if you haven't your received login and password - please send an email to jonathanS@actifile.com.au with subject line: Actifile Account - and your account will be created for you.
 - 2. You will be notified by email when your account is ready.

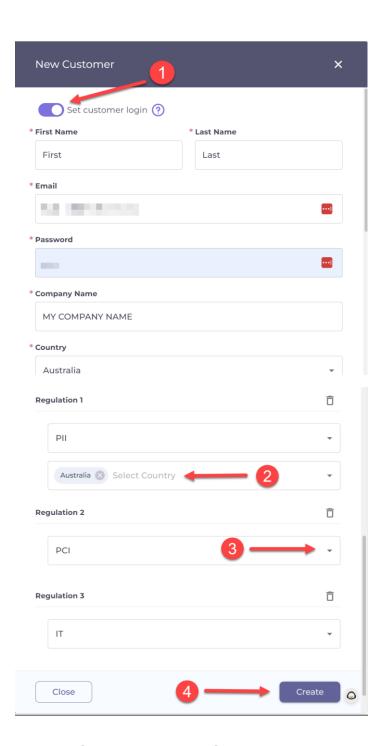


Step 2: Add [Your Company Name] as the First Customer



Supported environments: Windows, Mac, Linux PC/laptops and servers. Options are available for SharePoint, OneDrive, M365, NAS and various cloud. Some may require additional fees or implementation processes.





Activate: Customer Login, so they can login to their own portal and view their data.

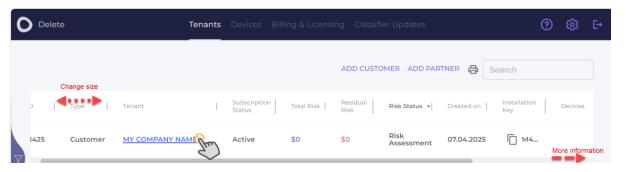
No emails are sent.

Select [Australia] or your country.

Add or delete [Regulated Classifications] of data (this can be changed in the future).

Click [Create] – your account will now be created.

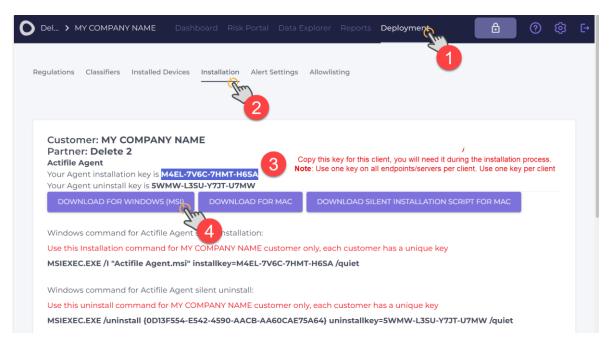
Then Click [MY COMPANY NAME]



Step 3: Deploy the Actifile Agent

1. Download the Actifile Sentry agent directly from the portal.



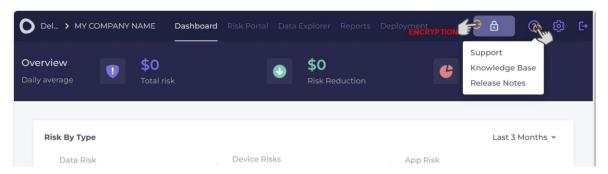


- 2. Deploy the agent across all endpoints/servers in your organisation. (Note: The latest version requires a reboot before the Actifile Sentry starts working.)
- 3. For multiple machine deployments, ensure the "path" includes the Fully Qualified Domain Name (FQDN) to the installer package that can be accessed by those machines.
- 4. Once installed, Actifile will automatically begin auditing your environment with **ZERO EFFORT** required from your team.

Now relax and explore Actifile while audit completes (typically 20 – 90 mins).

- While waiting for the initial data audit to complete, familiarise yourself with Actifile's features. Follow the self-paced interactive tour here.
- Browse through the various sections in the Actifile portal to understand how your data is being monitored.
- (Important: Avoid saving changes unless you fully understand the impact of those settings.)

CRITICAL: TALK TO US BEFORE ENCRYPTING YOUR DATA. Consider running Actifile in monitoring mode for 1–3 months before turning on encryption. This way, you can identify applications and websites that may need access to encrypted data. This can be reduced to a few days if required. Book a meeting here.



Actifile is the modern, next-generation Data Privacy platform to help you balance effortless data security and compliance while minimising risks. Deploy Actifile today and help safeguard your organisation from data threats!



Frequently Asked Questions (FAQ)

Q1. We don't have private or sensitive data. Why should we use Actifile?

You'd be surprised! Many organisations unintentionally have/store more sensitive, regulated, or private data than they realise. Common examples include:

- Downloaded reports from ERP, CRM, cloud, or finance systems.
- Email attachments, spreadsheets, or customer information.

Actifile helps uncover and secure this data. Contact us for a complimentary Data Risk Assessment to discover and quantify sensitive data at risk in your organisation. Almost all businesses hold regulated data but may not realise it until it is too late and that data is stolen.

Q2. Why do we need Actifile if we only use cloud applications?

Even with cloud-based applications, endpoints like laptops can store sensitive data from downloads, email attachments, or offline activities. These endpoints often become prime targets for hackers.

Actifile identifies and secures these hidden risks, helping ensure you:

- Minimise exposure to regulatory fines and penalties.
- Protect your organisation's reputation in the event of a data breach.

Cloud security isn't enough on its own if endpoint and network vulnerabilities aren't addressed.

Q3. What if we don't have a budget for additional tools?

Good news! Actifile offers a free initial data risk assessment for a limited number of devices. This assessment helps you determine:

- Whether your endpoints store sensitive or regulated data and its value.
- Which devices pose the highest risk for data exposure.
- If you are breached, what your risk exposure is in dollar terms.

Plus, implementing Actifile's Breach Minimisation solution is highly cost-effective, typically requiring just 1–3% of your total estimated data risk value. It's a small investment for significant peace of mind.



Next Steps:

- 1. Book a Demo to learn more about how Actifile works for your organisation. Schedule here: Book a Demo.
- 2. Begin your Actifile trial today send an email to jonathans@actifile.com.au Subject line: Actifile Account
- 3. For questions or support, reach out to the Actifile team anytime.

Reach out to our local Australian team with any sales questions or assistance during deployment:

- Greg Wyman (sales, demo, and technical): 0402 259 359 or book a local meeting/demo
- Jonathan Silver (Business Development): <u>JonathanS@actifile.com.au</u>
- Actifile Knowledgebase or log a technical support issue